ISIT

JUNE 22-27
ANN ARBOR
MICHIGAN

Sponsorship Opportunities

2025 IEEE International Symposium on Information Theory

Ann Arbor, Michigan
June 22 - June 27, 2025

SPONSORSHIP OPPORTUNITIES FOR ISIT 2025

On behalf of the IEEE Information Theory Society and the ISIT Organizing Committee, we invite you to participate as a sponsor for the 2025 IEEE International Symposium on Information Theory (ISIT 2025), which will take place in Ann Arbor, Michigan, from June 22 to June 27, 2025. Your sponsorship will support professional technical exchange and showcase your organization to over 1000 researchers, practitioners, and students, working in information theory, communications, quantum information processing, signal processing, machine learning, and related fields.

After twenty years, ISIT is coming back to the Midwest region of the US, the birthplace of Claude Shannon, the founder of Information Theory and it will be held at the University of Michigan, the alma mater of Claude Shannon. ISIT is a premier international conference series dedicated to the advancement of information theory, and its application to the broad range of technology domains, and related areas. It brings together an international community of researchers and practitioners each year to present and discuss new research results and perspectives on future developments relevant to all areas of information theory, including

- Source and channel coding,
- Communication theory and systems,
- Detection and estimation,
- Security and privacy,
- Vehicular communication,
- Wireless networking and 6G technologies
- Network coding,
- Digital assets and smart contracts,
- Signal processing,
- Quantum communication and computing,
- Big data analytics,
- Statistical and deep learning,
- Cryptography (including post-quantum cryptography)
- Other emerging technologies.

ISIT is known for attracting the top students, professors, researchers, and practitioners to one of the world's most comprehensive technical symposiums focused on theory and applications of Information Theory. We are committed to delivering a high-quality technical program, coupled with technology demonstrations, networking, social events, and recruitment opportunities.

We have introduced new and innovative opportunities for sponsors to engage and network with the leaders and brightest academics within the sector and learn about their most recent research. For companies interested in attracting students and postdocs for employment or internships, ISIT will facilitate information sessions and help with recruitment efforts.

Sponsorship funds will provide direct support to the mission of ISIT and will be used in part to enrich the program, facilitate closer interactions between industry and academia, and enhance the services and quality of events.

We welcome your sponsorship of ISIT and are excited about the opportunity to work with you. Please do not hesitate to contact us if you have questions or need any additional information.

Olgica Milenkovic
S. Sandeep Pradhan
Wojciech Szpankowski
— General Co Chairs

Hessam Mahdavifar
Alex Sprintson
— Sponsorship Chairs

BENEFITS OF PARTNERING WITH ISIT 2025

- Wide acknowledgment of your organization leading up to and during the symposium
- Excellent networking opportunities during the symposium to promote your technological leadership, products, and services to a relevant audience
- An opportunity to gain visibility and showcase your organization's position, research agenda, and generous support for the broader information theory community
- Exposure to the research development and breakthrough in information theory and related areas
- An opportunity to source new contacts and business leads and maintain relationships with existing researchers, customers, suppliers, and important institutions.
- The possibility to launch new initiatives, products, and services, and
- Opportunity to interact with symposium attendees and develop future partnerships

PROMOTION

We have put in place a well-planned marketing strategy that will ensure that the benefits of supporting this Symposium are widely known before, during, and after the event:

This includes:
- Extensive international direct mail campaigns
- Website and electronic promotions
- Social Media campaigns
- Editorials and display advertising in professional journals
- Active participation and promotion at meetings relating to the main scientific themes of the symposium.

PARTNERSHIP OPPORTUNITIES

A number of flexible sponsorship packages are available, each offering a range of publicity opportunities and complimentary registrations. These packages can be adjusted to individual requirements as needed.

Diamond Sponsor- $15,000

- Sponsor designation on symposium name badge plus sole branding of lanyards
- Option to organize a special event, tutorial, or technology showcase during the conference
- Attendees contact list (subject to privacy regulations)
- Demo /expo/booth or information table
- Name & logo on symposium banner, website, and other signage
- Freestanding banner in the venue's main lobby and at the main meeting room
- Opportunity to distribute a promotional item or gift to attendees (sponsor to supply gifts)
- Promotion and recognition on signs and announcements
- Student industry panel and luncheon participation
- Opening Ceremony/ Banquet acknowledgement
- Four free full conference registrations
- Four free banquet tickets
- Participation in the committee dinner
- Mention in the conference social media

Platinum Sponsor- $10,000

- Attendees contact list (subject to privacy regulations)
- Demo /expo/booth or information table
- Name & logo on symposium banner, website, and other signage
- Freestanding banner in the venue's main lobby and at the main meeting room
- Opportunity to distribute a promotional item or gift to attendees (sponsor to supply gifts)
- Promotion and recognition on signs and announcements
- Student industry panel and luncheon participation
- Opening Ceremony/ Banquet acknowledgement
- Three free full conference registrations
- Three free banquet tickets
- Participation in the committee dinner
- Mention in the conference social media

Gold Sponsor- $7,500

- Opportunity to distribute promotional item or gift to attendees (sponsor to supply gifts)
- Promotion and recognition on signs and announcements
- Student industry panel and luncheon participation
- Opening Ceremony/ Banquet acknowledgement
- Two free full conference registrations
- Two free banquet tickets
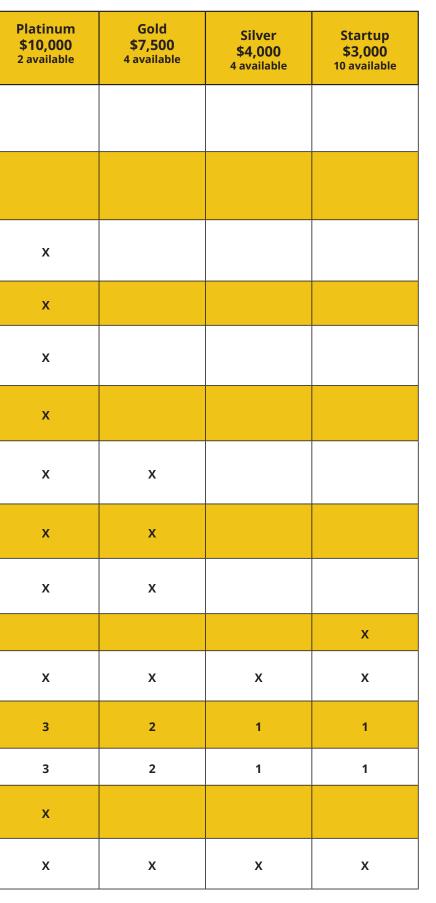- Mention in the conference social media

Silver Sponsor- $4,000

- Opening Ceremony/ Banquet acknowledgement
- One free full conference registration
- One free banquet ticket
- Mention in the conference social media

Start-up Sponsor- $3,000

- Opening Ceremony/ Banquet acknowledgement
- Participation in the start-up event
- One free full conference registration
- One free banquet ticket
- Mention in the conference social media

	Diamond $15,000 2 available	Platinum $10,000 2 available	Gold $7,500 4 available	Silver $4,000 4 available	Startup $3,000 10 available
Sponsor designation on conference name badge plus sole branding of lanyards	X				
Option to organize a special event, tutorial, or session during the conference	X				
Attendees contact list (subject to privacy regulations)	X	X			
Demo /expo/booth or information table	X	X			
Name & logo on event signage	X	X			
Freestanding banner in the registration area	X	X			
Opportunity to distribute promotional item or gift to attendees	X	X	X		
Promotion and recognition on signs and announcements	X	X	X		
Student Industry panel and Luncheon participation	X	X	X		
Start-up event					X
Opening Ceremony/ Banquet acknowledgement	X	X	X	X	X
Free full delegate registrations	4	3	2	1	1
Free banquet tickets	4	3	2	1	1
Participation in committee dinner	X	X			
Mention in the conference social media	X	X	X	X	X

**We look forward
to your
sponsorship!**

Contact:

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Alex Sprintson (TAMU)
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